

2023 中国（广州） 国际包装制品展览会

China (Guangzhou) International
Exhibition on Packaging Products 2023

2023.3.2-4

中国·广州·中国进出口商品交易会展馆 **B区**
China Import & Export Fair Complex
Area B, Guangzhou · PR China



雅式展览服务有限公司
Adsale Exhibition Services Ltd.

创新 · 设计 · 可持续

Innovation · Design · Sustainability

四展联动 规模升级

展场面积 (平方米)
Exhibition Area (sq.m)

140,000

参展商 (家)
No. of Exhibitors

1,800

展馆数量
No. of Halls

14

备注：上述数字包括同期举行之印刷展及标签展。

Remarks: The above figures include that of the concurrent Printing Fair and Label Printing Fair.

预制食品包装

Ready-Prepared Food Packaging

NEW

迎接预制风口 快速抢占C位 Ride the Wave of Ready-Prepared Food & Be the Centre

- 功能环保 X 个性化包装
Functional Environmental Protection X
Individualized Design
- 品牌创意设计
Brand Creative Design
- 预制食品包装设计展示区
Ready-Prepared Food Packaging
Design Showcase



新材料 NEW

New Materials

快人一步 布局未来

A Step Ahead in Market Competition

- 绿色环保 持续发展
Environmental Protection & Sustainability



生物降解材料

Biodegradable Materials



纸浆模塑

Molded Pulp



涵盖包装全产业链

Covering the Packaging Industrial Chain

深挖行业潜力 健全产业生态

Tap the Industry Potential Strengthen the Industry's Ecosystem



- 个性化 定制化 方便软包装
Personalization, Customization, Easily Portable Flexible Packaging
- 可降解 可持续 环保包装
Degradable, Sustainable, Eco-Friendly Packaging
- 物流电商 快递生鲜 功能性包装
Logistics, E-Commerce, Fresh Food Courier, Functional Packaging
- 新创包装设计周 包装设计
Packaging Design
- 全球潮流包装应用展示区
Global Packaging Trend Special Showcase



上届展会观众统计

Visitor Statistics of PACKINNO 2022

行业分类

Visitors by Industry

食品生产商
Food Manufacturers

58.2%

零食、方便食品、乳品、饮料、酒类、饮用水等
Snacks, Convenience Food, Dairy Products, Beverage, Brewery, Bottled Water, etc.

日化生产商 Cosmetics & Personal Care Products

10.9%

护肤品、彩妆、个人护理用品、洗涤清洁用品等
Skin Care, Cosmetics, Personal Care Products, Cleaning Products, etc.

物流 / 电商 / 餐饮外卖
Logistics / E-commerce / Catering

9.8%

医药及保健食品生厂商
Pharmaceuticals & Health Food

9.2%

电子产品及家电生产商
3C Products & Home Appliance Manufacturers

8.9%

OEM / ODM
代加生产

2.6%

其他
Others

0.4%

职位分类

Visitors by Job Title

35.9%

董事经理 / 总经理 / 厂长
Director / General Manager / Factory Owner

31.2%

经理 / 副经理
Manager / Assistant Manager

21.5%

总工程师 / 高级工程师 / 工程师
Chief Engineer / Senior Engineer / Technician

8.5%

设计师
Designer

2.9%

研究 / 学术人员 / 技术员 / 其它
Researcher / Others

部门分类

Visitors by Department

决策层

Decision-level

32.3%

采购部

Purchasing Department

28.6%

包装技术 / 工程部

Packaging Technology / Engineering Department

20.6%

市场 / 品牌部 / 设计部

Marketing / Branding Department / Design Department

18.3%

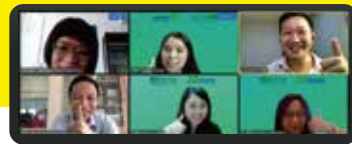
其他

Others

0.2%

2022年展会回顾

Review of PACKINNO2022



线上线下融合 业务发展打破时地界限 O2O Covergence Boundless Opportunities

多元化的线上活动：展会直播、海外VIP买家量身定制线上观展服务、海外在线商贸配对等助力展商突破时间、地域限制直击海外买家，开拓业务，口碑载道，大受欢迎。2022年4月份举行之“越南买家在线配对会”精准有效，供需双方反应热烈，本来一天之活动增加到三天，为展商与买家创造价值。

Diversified online activities like exhibition live streaming, overseas buyers VIP customized online show visiting service, overseas business matching, etc. facilitate exhibitors overcoming time and geographical constraints. These well-planned activities delivered fruitful results and earned high regard. The "Vietnam Buyer Online Business Matching" held in April 2022 extended from 1 day to 3 days due to the vigorous response and created great value for both exhibitors and buyers alike.

在线供需平台 全年无休 Online Business Matching Platform Winning Business Around the Clock

特设在线供需平台，涵盖包装设备、包材制品、标签、包装印刷等过千家优质供应商及国内外包装企业、终端生产商之求购信息，全年无休为供需双方进行配对。PACKINNO 展商自动享此服务。

A dedicated online business matching platform gathering 1000+ quality suppliers of packaging machinery, materials, containers, label printing and packaging printing, etc. as well as the procurement information from local and overseas buyers. Serve the industry around the clock. An exclusive benefit for PACKINNO exhibitors.

聚焦行业热点 全方位解读 探讨行业新发展 Focus on Hot Topics & New Development of the Industry

- 包装新材料、新功能 助力食品药品企业提质增效
New Materials and New Functions – Enabling Carbon Reduction for Food and Pharmaceutical Enterprises
- 第五届防伪与智能追溯技术高峰论坛
The 5th Anti-Counterfeit Intelligent Tracing Technology Conference
- 广东之星 文化新视觉——设计创意论坛
Guangdong Star Design Brand New Cultural Vision – Creative Design Forum
- 广东之星 文化新视觉——优秀设计公司作品联展
Guangdong Star Design Brand New Cultural Vision Excellent Design Companies Group Exhibition
- 信联杯 包装创意设计大赛获奖作品秀
Trust Packaging Design Award Group Exhibition
- IP品牌授权专区
Intellectual Property Brand Licensing Area
- 创意设计及色彩管理
Innovative Design and Color Management
- 软包装环保可持续发展论坛
Flexible Packaging Environmental Sustainability Development Forum
- 第五届纸浆模塑产业绿色发展高峰论坛
The 5th Green Development Summit of Pulp Molding

来自展商及买家的心声 Exhibitors & Buyers Words

台州唯德包装股份有限公司 总经理 潘剑
Taizhou Weide Packing Co., Ltd. General Manager: Pan Jian

在这个特殊时期的虎年包装首展，观展都是有明确意向需求，主办方也在多方面做了充分的准备与贴心服务，对于我们唯德股份来说，此次展会达到并超越预期目标与效果。期望疫情早日过去，希望明年PACKINNO展会更好！

In this special period, the first packaging exhibition in the Year of the Tiger and visitors have specific needs, and the organizer has made sufficient preparations and provided thoughtful services in many aspects. For our Weide, this exhibition has achieved and exceeded the expected goals and effects. Hope the epidemic will end as soon as possible, and hope next year's PACKINNO exhibition will be more successful!

广州医药行业协会
Guangzhou Pharmaceutical Profession Association

今年的展会虽然受疫情影响较大，但展览会规模不亚于往年，展品多、品质高，使参观的会员在多家知名包装设备、材料和制品的展览中，能够与各自所需的展商进行深度交流，为日后合作建立良好关系。

Although the exhibition this year is greatly affected by the epidemic, the scale of the exhibition is no smaller than that in the past years, with various high-quality exhibits, so that visiting members could conduct in-depth exchanges with the exhibitors they need in many well-known exhibitions of packaging equipment, materials, and products, so as to establish a good relationship for future cooperation.

如果您生产以下产品，欢迎成为我们的参展商

If you produce below products, Welcome to join PACKINNO

包装制品 Packaging products

- 包装制品 Packaging products
- 纸包装制品 Paper packaging products
- 塑料包装制品 Plastic packaging products
- 金属包装制品 Metal packaging products
- 玻璃包装制品 Glass packaging products
- 布料包装制品 Textile packaging products
- 其他包装制品 Other packaging products

功能性包装 Functional packaging

- 缓冲包装 Cushion packaging
- 冷链保温包装 Insulation packaging
- 防静电包装 Anti-static packaging
- 防锈包装 Rust-Proof packaging
- 防震包装 Shock-Proof packaging
- 防潮包装 Moisture-Proof packaging
- 防伪包装 Anti-counterfeit packaging
- 重型包装 Heavy-Duty packaging
- 其他功能性包装 Other functional packaging

包装服务 Packaging services

- 包装方案 / 设计服务 Packaging scheme/design service
- 质量检测服务 Quality inspections service
- 产品认证服务 Product certification service

包装材料 Packaging materials

- 纸包装材料 Paper packaging materials
- 塑料包装材料 Plastic packaging materials
- 金属包装材料 Metal packaging materials
- 新型包装材料 New packaging materials
- 其他包装材料 Other packaging materials

环保包装 Eco-packaging

- 纸浆模塑包装 Molded pulp packaging
- 可降解 / 全降解包装 Degradable / Full-degradable packaging
- 再生包装 Recycled packaging
- 可回收 / 可循环包装 Returnable / Re-use packaging

包装原材料 Packaging raw materials

- 生物基 / 植物基 Bio-based / Plant-based
- 母料颗粒 / 色母粒 Master-batch / Color master-batch
- 母料片材 Sheet
- 功能母料 Functional master-batch
- 薄膜 Thin Film
- 油墨 Ink
- 其他原料 Other raw materials

展会查询 Enquiry



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